

Terence Heng

Tel +65 6352 7466
Mobile +65 9239 0172
Email terence_heng@rp.edu.sg
Web www.terenceheng.info

Education

Doctor of Philosophy in Visual Sociology Goldsmiths, University of London	2011
Master of Science in Management Research (Distinction) Saïd Business School University of Oxford	2005
Advanced Diploma in Multimedia Development Singapore Polytechnic	2003
Bachelor of Science (Hons) in Economics (2:1) University of Nottingham	2002

Positions Held

Full-Time Positions

Consultant (New Media) & Principal Photographer Aug 2004 - Present
Hurricadia Creative Services / Hurricadia Photography

Responsible for creation and / or maintenance of various high-profile websites and user interfaces including Singapore Dance Theatre (2004-Present), People's Association Chingay Parade of Dreams and Lifeskills & Lifestyle @ PA (2003-2009), School of the Arts Singapore (2005-2009), National Volunteer and Philanthropy Centre (2004), Cisco for the Shanghai World Expo (2010).

Accomplished social photographer. Most recent commission for the thematic photograph of the 2011 Creative Writing Seminar organised by the Ministry of Education, Singapore.

Formed business partnership to create Hurricadia China (2003-2006). Produced and designed Allianz DE's China corporate site.

Academic Staff Jul 2003 - Jul 2004
Centre for Culture and Communication
Republic Polytechnic

Designed, developed and delivered content to diploma (HND) level students using a unique style of problem based learning (PBL)

Leader of working group within the committee for Visual Communication, Usability and Engineering, as part of setting up a new school (School of Technology for the Arts) in the polytechnic.

Secondment to Office of Corporate Communications between Jan 2004 - Mar 2004 resulted in the revamping of RP's corporate website and cost savings of more than SGD\$30,000.

Producer (New Media)

Jul 2002 - Dec 2002

AKQA Singapore

Project manager for user interface, information architecture and website development projects.

Lead Producer (Design and Content) for the building of a multi-lingual website for Changi Airport, one of the world's premier international airports

Project Manager / User Interface Designer for a complete revamp of a multi-million dollar front end user interface for the Port of Singapore Authority's terminal operations system.

Adjunct / Consultancy Positions**Academic Associate**

May 2011 - Present

Republic Polytechnic

Adjunct Facilitator - Introduction to Communication Practice (May 2011 - Aug 2011)

Adjunct Facilitator - Photography and Digital Imaging (Oct 2011 - Present)

Curriculum Development - Media and Society (Aug 2011 - Present)

Administrative Associate

Jul 2004 - Jan 2005

Republic Polytechnic

Revamped user interface (Learning Environment Online and Continuing Education & Training) for two major e-learning portals within 2 months.

Contributor & Writer

Jun 2003 - Oct 2004

CNET Networks, Singapore

Responsible for contributing content for and maintaining one of Asia's most comprehensive Computer Gaming websites. Acting Contributing Editor in Sept 2004.

Publications

Books

Heng, T (2004) *From Where I'm Standing*, Landmark:Singapore

Peer Reviewed Articles***Journal Articles***

Heng, T (Forthcoming) A Wedding Photographer's Journey through the Chinese Singaporean Urban Landscape, *Cultural Geographies*

Heng, T (2011) Recent Methodological Opportunities in Online Hypermedia – A Case Study of Photo-journalism in Singapore, *Sociological Research Online*, 16 (2)

Book Chapters

Heng, T (Forthcoming) New Forms of Colonial Gazing in Singaporean Chinese Wedding Photography in Koh, A and Balasinghamchow, Y. (eds) *Troublesome Women*

Other Articles

Heng, T (Aug 2011), Christian Visual Culture in Singaporean Chinese Weddings. *Church and Society in Asia Today*, 16 (4), 93-102

Heng, T (2007), It's more fun (to stomp on a gnome) with a friend – Why communities and social relationships are so important in online games. *Templeton Views*, Summer 2007, 24-25

Poetry

Heng T (2002), "Army Camp: Parade Ground". *From Boys to Men*, Landmark:Singapore

Heng T (2000), "Irony","Saturday Episodes","Army Camp: Parade Ground","Chinatown". *No Other City*, Ethos:Singapore

Working Papers

Heng, T (2011) Ethnic Hybridity as Aesthetic Dissonance (Target: *Ethnic and Racial Studies*)

Heng, T (2011) Look on my hands and see it There: A Visual Essay of Loneliness (Target: *Visual Studies*)

Conferences, Seminars, Invited Talks

Conference Presentations

Heng, T (Dec 2011), Understanding Ethnic "Taste" amongst Diasporic Individuals: A Visual Study of Singaporean Chinese Wedding Rituals, *Hong Kong Sociological Association Annual Conference*, Hong Kong

Heng, T (April 2010), Poetry and Photography in Social Research, *British Sociological Association Conference*, Glasgow, United Kingdom

Heng, T (Sept 2007), LFG BRD PST: Initial Notes of an Ethnographic Foray into the World of Warcraft, *Ethnographic Futures: Voice, Politics & Representation*, Stoke-on-Trent, United Kingdom

Heng, T (April 2007), "Take Picture! Take Picture!" A Technical Introduction to the use of Photography in Social Research, *British Sociological Conference*, London, United Kingdom

Heng, T (April 2007), Shaping Rituals Online - A Virtual and Visual Ethnography of the Singaporean Ethnic Chinese Wedding and its Preparations, *British Sociological Conference*, London, United Kingdom

Heng, T (Sept 2005), Tea Dresses and Wedding Gowns: A Visual Essay of the Singaporean Chinese Bride, *International Visual Sociology Association Conference*, Dublin, Republic of Ireland

Invited Talks / Presentations

Heng, T (October 2011), Chinese Identity in Singapore: The Role of State and Market. Invited Talk at Victoria Junior College, Singapore.

Heng, T (October 2011), Studying Photography. Invited Talk at Platform 11.10, Singapore.

Heng, T (August 2011), Poetry and Photography: Exploring Loneliness at Home. Invited Workshop at The Literature Seminar, Dunman High School, Singapore.

Heng, T (June 2011), Poetry and Photography: A Journey through Urban Singapore. Invited Talk at the Creative Writing Seminar, National University of Singapore.

Heng, T (May 2004), Attraction and Postcards from Chinatown. Poetry presentation given at the Creative Writing Seminar Opening Ceremony, University Cultural Centre, National University of Singapore.

Honors and Awards

Conference Travel Funding Award Department of Sociology, Goldsmiths, University of London	2007
Most Approachable Facilitator (Voted by Student Body) Republic Polytechnic	2004

Teaching and Instructional Experience

Creative Arts Programme Mentorship Programme Personal Mentorship for 14-17 year-old students (Poetry)	Nov 2003 - Present
Republic Polytechnic Introduction to Culture and Communication	Jul 2003- Jul 2004
School of Military Intelligence, Singapore Armed Forces Introduction to Signal Equipment	Jun 1998 - Jun 1999

Professional Memberships / Other Appointments

Portfolio Selection Panel Member Creative Writing Seminar, Ministry of Education, Singapore	Apr 2011
Committee Member / Webmaster Visual Sociology Study Group British Sociological Association	Feb 2007 - Present
Licentiate Royal Photographic Society	Sep 2005 - Present

Referees (Other Referees Available on Request)

Professor Caroline Knowles (Academic Reference) Director, Centre for Urban and Community Research Goldsmiths, University of London, United Kingdom	c.knowles@gold.ac.uk
Professor Les Back (Academic Reference) Professor and Head of Graduate School Goldsmiths, University of London, United Kingdom	l.back@gold.ac.uk
Dr Miri Song (Academic Reference) Senior Lecturer, SPRSS University of Kent	a.m.song@kent.ac.uk

Dr Gan Su-lin (Employment Reference)
Director, Centre for Culture and Communication
Republic Polytechnic, Singapore

gan_su_lin@rp.edu.sg